WHAT IS CLAIMED IS:

1. A computer implemented method for allowing a user to visualize differing types of window coverings within a room setting, the method comprising:

providing a room setting user interface comprising a plurality of available room settings;

obtaining a selected room setting from the user via the room setting user interface;

providing a product user interface comprising a plurality of available products;

obtaining a selected product from the user via the product user interface;

providing a color user interface comprising a plurality of available colors for the selected product;

obtaining a selected color from the user via the color user interface; and

displaying a visualization of the selected product in the selected color in the selected room setting.

2. The method of Claim 1, wherein the color user interface comprises a color wheel displaying the selected color and a plurality of colors related to the selected color.

3. The method of Claim 2, wherein the color user interface comprises color variation strips based on colors displayed in the color wheel.

4. The method of Claim 2, wherein the color user interface highlights colors that have matching products.

5. The method of Claim 1, wherein the selected room setting is a pre-stored glamour photograph.

6. The method of Claim 1, wherein the selected room setting is a photograph of the user's room setting.

7. The method of Claim 6, wherein the user indicates a window location in the photograph using a pointing device.

8. The method of Claim 6, wherein the user indicates a plurality of window locations in the photograph using a pointing device.

9.   The method of Claim 8, wherein the displaying the visualization of the selected product in the selected color in the selected room setting comprises displaying different selected products in different window locations.

10.   The method of Claim 8, wherein the displaying the visualization of the selected product in the selected color in the selected room setting comprises displaying different colors of the selected products in different window locations.

11.   The method of Claim 6, wherein the photograph of the user's room setting is a digital photograph.

12.   The method of Claim 11, wherein the digital photograph is stored on a digital camera and accessed from the digital camera.

13.   The method of Claim 11, wherein the digital photograph is stored on a disk accessible by the computer on which the method is implemented.

14.   The method of Claim 1, wherein a touch screen is used to obtain user input.

15.   The method of Claim 1, wherein the method is implemented on a portable computer.

16.   The method of Claim 15, wherein the portable computer is a laptop computer.

17.   The method of Claim 1, wherein the selected product is translucent.

18.   The method of Claim 17, wherein a level of transparency is adjustable by the user.

19.   The method of Claim 1, wherein the computer implemented method is implemented on a server that can be remotely accessed by the user over a network.

20.   The method of Claim 19, wherein the network is an Internet.

21.   The method of Claim 1, further comprising ordering the selected product in the selected color.

22.   A computer implemented method for allowing a user to visualize differing types of a home decor product within a room setting, the method comprising:

        providing a room setting user interface comprising a plurality of available room settings;

        obtaining a selected room setting from the user via the room setting user interface;

providing a home décor product user interface comprising a plurality of available home décor products;

obtaining a selected home decor product from the user via the home décor product user interface;

providing a color user interface comprising a plurality of available colors for the selected home décor product;

obtaining a selected color from the user via the color user interface; and

displaying a visualization of the selected home décor product in the selected color in the selected room setting.

23.   The method of Claim 22, wherein the home décor product is a window covering.

24.   The method of Claim 22, wherein the home décor product is an area rug.

25.   The method of Claim 22, wherein the home décor product is a carpet.

26.   The method of Claim 22, wherein the home décor product is a throw pillow

27.   The method of Claim 22, wherein the color user interface comprises a color wheel displaying the selected color and a plurality of colors related to the selected color.

28.   The method of Claim 27, wherein the color user interface comprises color variation strips based on colors displayed in the color wheel.

29.   The method of Claim 27, wherein the color user interface highlights colors that have matching home décor products.

30.   The method of Claim 22, wherein the selected room setting is a pre-stored glamour photograph.

31.   The method of Claim 22, wherein the selected room setting is a photograph of the user's room setting.

32.   The method of Claim 31, wherein the user indicates a home décor product location in the photograph using a pointing device.

33.   The method of Claim 31, wherein the user indicates a plurality of home décor product locations in the photograph using a pointing device.

34.   The method of Claim 33, wherein the displaying the visualization of the selected product in the selected color in the selected room setting comprises displaying different selected home décor products in different home décor product locations.

35. The method of Claim 33, wherein the displaying the visualization of the selected product in the selected color in the selected room setting comprises displaying different colors of the selected products in different home decor locations.

36. The method of Claim 31, wherein the photograph of the user's room setting is a digital photograph.

37. The method of Claim 36, wherein the digital photograph is stored on a digital camera and accessed from the digital camera.

38. The method of Claim 36, wherein the digital photograph is stored on a disk accessible by the computer on which the method is implemented.

39. The method of Claim 22, wherein a touch screen is used to obtain user input.

40. The method of Claim 22, wherein the method is implemented on a portable computer.

41. The method of Claim 40, wherein the portable computer is a laptop computer.

42. The method of Claim 22, wherein the computer implemented method is implemented on a server that can be remotely accessed by the user over a network.

43. The method of Claim 42, wherein the network is an Internet.

44. The method of Claim 22, further comprising ordering the selected home décor product in the selected color.